

### FOR IMMEDIATE RELEASE

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# ALL SIX SMI HOTEL GROUP PROPERTIES EARN 2019 TRIPADVISOR CERTIFICATE OF EXCELLENCE

**RICHMOND, VIRGINIA**– May 23, 2019 – **SMI Hotel Group** today announced that all six of its properties received the 2019 TripAdvisor® Certificate of Excellence. Now in its ninth year, the achievement celebrates businesses that are consistently excellent – having earned great traveler reviews on TripAdvisor over the past year. Certificate of Excellence recipients include restaurants, accommodations and attractions located all over the world that have continually delivered a quality customer experience.

The hotels include the Delta Hotels by Marriott Richmond Downtown, Four Points by Sheraton Richmond, Four Points by Sheraton Richmond Airport, The Commonwealth (all in Richmond, VA), Hotel Indigo Dallas Downtown, and Holiday Inn Tyler Conference Center (both in Texas).

"We are extremely proud of this achievement, as it directly reflects the experiences of our guests while staying in these hotels," said Robert Reed, Vice President of SMI Hotel Group. "Our team members work tirelessly to exceed guest expectations, and this award speaks to their success."

"TripAdvisor is excited to announce the recipients of the 2019 Certificate of Excellence, which for nearly a decade has celebrated businesses that have consistently received positive ratings from travelers and diners on the world's largest travel platform," said Neela Pal, Vice President of Brand, TripAdvisor. "This recognition allows us to publicly recognize businesses that are actively taking into account customer feedback to help travelers confidently experience the most highly reviewed places to eat, stay, and explore."

The Certificate of Excellence accounts for the quality, quantity and recency of reviews submitted by travelers on TripAdvisor over a 12-month period. To qualify, a business must maintain an overall TripAdvisor bubble rating of at least four out of five, have a minimum number of reviews and must have been listed on TripAdvisor for at least 12 months.

### **About SMI Hotel Group**

Founded in 1997, Richmond, VA based SMI Hotel Group is an owner and operator of awardwinning upscale, full-service hotels in Virginia and Texas. Privately owned, the company strives to deliver memorable hospitality experiences that exceed the expectations of every guest that stays, meets or dines in their properties.



## About TripAdvisor

TripAdvisor, the world's largest travel site\*, enables travelers to unleash the full potential of every trip. With 760 million reviews and opinions covering the world's largest selection of travel listings worldwide – covering approximately 8.3 million accommodations, airlines, experiences, and restaurants -- TripAdvisor provides travelers with the wisdom of the crowds to help them decide where to stay, how to fly, what to do and where to eat. TripAdvisor also compares prices from more than 200 hotel booking sites so travelers can find the lowest price on the hotel that's right for them. TripAdvisor-branded sites are available in 49 markets, and are home to the world's largest travel community of 490 million average monthly unique visitors\*\*, all looking to get the most out of every trip. TripAdvisor: Know better. Book better. Go better.

TripAdvisor, Inc. (NASDAQ: TRIP), through its subsidiaries, manages and operates websites under the following other travel media brands: www.airfarewatchdog.com, www.bokun.io, www.bookingbuddy.com, www.cruisecritic.com, www.familyvacationcritic.com, www.flipkey.com, www.thefork.com (including www.lafourchette.com, www.eltenedor.com, and www.restorando.com), www.holidaylettings.co.uk, www.holidaywatchdog.com, www.housetrip.com, www.jetsetter.com, www.niumba.com, www.onetime.com, www.oyster.com, www.seatguru.com, www.smartertravel.com, www.tingo.com, www.vacationhomerentals.com and www.viator.com.

\* Source: Jumpshot for TripAdvisor Sites, worldwide, February 2019

\*\* Source: TripAdvisor internal log files, average monthly unique visitors during season peak in Q3 2018

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