

**CONTACT: CHRISTINA NORTON, DIRECTOR OF SALES**

**COMMONWEALTH PARK SUITES HOTEL**

**804-343-7300**

**christina.norton@smi-hotelgroup.com**

**TRIPADVISOR PR TEAM**

**[mediarelationsta@tripadvisor.com](mailto:mediarelationsta@tripadvisor.com)**

**COMMONWEALTH PARK SUITES HOTEL AWARDED  
2014 TRIPADVISOR CERTIFICATE OF EXCELLENCE**

**Recognized as a Top Performing Hotel as Reviewed by Travellers on the  
World's Largest Travel Site**

**RICHMOND, VA – May 20, 2014** – Commonwealth Park Suites Hotel today announced that it has received a TripAdvisor® Certificate of Excellence award. The accolade, which honors hospitality excellence, is given only to establishments that consistently achieve outstanding traveller reviews on TripAdvisor, and is extended to qualifying businesses worldwide. Establishments awarded the Certificate of Excellence are located all over the world and represent the upper echelon of businesses listed on the website.

When selecting Certificate of Excellence winners, TripAdvisor uses a proprietary algorithm to determine the honorees that takes into account reviews ratings. Businesses must maintain an overall TripAdvisor bubble rating of at least four out of five, volume and recency of reviews. Additional criteria include a business' tenure and popularity ranking on the site.

“Winning the TripAdvisor Certificate of Excellence is a true source of pride for the entire team at Commonwealth Park Suites Hotel, and we'd like to thank all of our past guests who took the time to complete a review on TripAdvisor,” said Paul Sandhu, Vice President of SMI Hotel Group, the hotel's management company. “There is no greater seal of approval than being recognized by one's customers. With the TripAdvisor Certificate of Excellence based on customer reviews, the accolade is a remarkable vote of confidence to the Commonwealth Park Suites Hotel, and our continued commitment to excellence.”

“TripAdvisor is pleased to honor exceptional hospitality businesses for consistent excellence,” said Marc Charron, President of TripAdvisor for Business. “The Certificate of Excellence award gives top performing establishments around the world the recognition they deserve, based on

feedback from those who matter most – their customers. From Australia to Zimbabwe, we want to applaud exceptional hospitality businesses for offering TripAdvisor travellers a great customer experience.”

### **About Commonwealth Park Suites Hotel**

Located directly across Bank Street from the Virginia State Capitol, Commonwealth Park Suites Hotel offers modern conveniences while exuding the charm of its 1912 historic building. With 59 studio and one bedroom suites, all rooms feature refrigerators, microwave ovens, and free high speed wireless internet. Maxine’s Café serves American cuisine with a Southern twist for breakfast and dinner. A fully equipped business center, fitness center, guest laundry and valet parking are available to all guests.

### **About SMI Hotel Group**

Founded in 1997, Richmond, VA based SMI Hotel Group is an owner and operator of award-winning upscale, full-service hotels in Virginia and Texas. Privately owned, the company strives to deliver memorable hospitality experiences that exceed the expectations of every guest that stays, meets or eats in their properties.

### **About TripAdvisor**

TripAdvisor® is the world's largest travel site\*, enabling travelers to plan and have the perfect trip. TripAdvisor offers trusted advice from real travelers and a wide variety of travel choices and planning features with seamless links to booking tools. TripAdvisor branded sites make up the largest travel community in the world, reaching nearly 260 million unique monthly visitors\*\*, and more than 150 million reviews and opinions covering more than 4 million accommodations, restaurants and attractions. The sites operate in 39 countries worldwide, including China under [daodao.com](http://daodao.com). TripAdvisor also includes TripAdvisor for Business, a dedicated division that provides the tourism industry access to millions of monthly TripAdvisor visitors.

TripAdvisor, Inc. (NASDAQ: TRIP) manages and operates websites under 22 other travel media brands: [www.airfarewatchdog.com](http://www.airfarewatchdog.com), [www.bookingbuddy.com](http://www.bookingbuddy.com), [www.cruise critic.com](http://www.cruise critic.com), [www.everytrail.com](http://www.everytrail.com), [www.familyvacationcritic.com](http://www.familyvacationcritic.com), [www.flipkey.com](http://www.flipkey.com), [www.gateguru.com](http://www.gateguru.com), [www.holidaylettings.co.uk](http://www.holidaylettings.co.uk), [www.holidaywatchdog.com](http://www.holidaywatchdog.com), [www.independenttraveler.com](http://www.independenttraveler.com), [www.jetsetter.com](http://www.jetsetter.com), [www.niumba.com](http://www.niumba.com), [www.onetime.com](http://www.onetime.com), [www.oyster.com](http://www.oyster.com), [www.seatguru.com](http://www.seatguru.com), [www.smartertravel.com](http://www.smartertravel.com), [www.tingo.com](http://www.tingo.com), [www.travelpod.com](http://www.travelpod.com), [www.tripbod.com](http://www.tripbod.com), [www.vacationhomerentals.com](http://www.vacationhomerentals.com), [www.virtualtourist.com](http://www.virtualtourist.com), and [www.kuxun.cn](http://www.kuxun.cn).

\*Source: comScore Media Metrix for TripAdvisor Sites, worldwide, Q1 2014

\*\*Source: Google Analytics, average monthly unique users, Q1 2014; does not include traffic to [daodao.com](http://daodao.com)