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**FOR IMMEDIATE RELEASE**

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**SMI Hotel Group Announces Launch of New Corporate Website**

**Richmond, VA**—February 20, 2015—**SMI Hotel Group**, a Richmond-based hotel management company, announced today that it has launched a new corporate website, [www.smi-hotelgroup.com](http://www.smi-hotelgroup.com). The website, which is optimized for all devices through the use of responsive design, was designed and built by L.E.T. Group of Jupiter, FL.

Robert Reed, Regional Vice President—SMI Hotel Group, commented, “We launched this website, keeping in mind that in today’s increasingly connected world it is important to have a robust online presence to promote and foster relationships with business partners, current and prospective associates, and ownership groups. Additionally, it was important to integrate our social media presence into the site, both for the company and each of our properties.” Mr. Reed went on to say, “We wanted this website to reflect our company values, as well as highlight our positioning as an operator of upscale, full-service hotels. For recruiting, promoting the company and our hotels, and having the ability to connect more people to our social media sites, [www.smi-hotelgroup.com](http://www.smi-hotelgroup.com) will be a great platform.”

Kent H. Tewell, President of the L.E.T. Group offered, “We are very honored to be selected by SMI Hotel Group to design and build their new corporate website. We look forward to working with them to exceed their online goals.”

**About L.E.T. Group**

L.E.T. Group is a leading provider of Internet marketing and hotel website design services for the hospitality and travel industry. Based in Jupiter, Florida, L.E.T. Group has been providing internet marketing services to the countries top hotel management companies since 1998.

**About SMI Hotel Group**

Founded in 1997, Richmond, VA based SMI Hotel Group is an owner and operator of award-winning upscale, full-service hotels in Virginia and Texas. Privately owned, the company strives to deliver memorable hospitality experiences that exceed the expectations of every guest that stays, meets or dines in their properties.

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